

MATTEL ELECTRONICS®

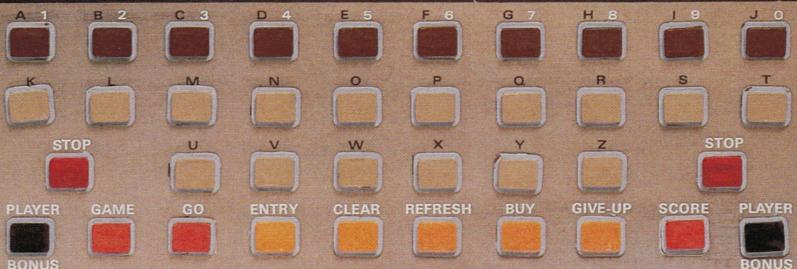
HAND HELD
ELECTRONIC
GAMES



MATTEL ELECTRONICS

BRAIN BAFFLER

SCORE SCORE



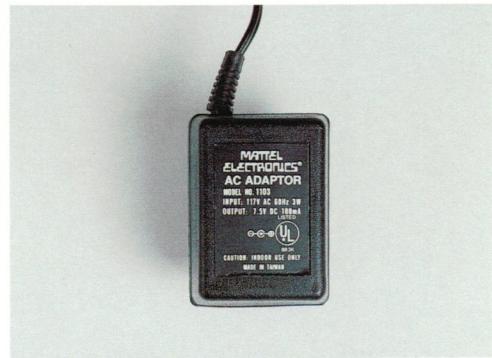
NEW BRAIN BAFFLER™

Introducing the fast-thinking computer that plays eight challenging word and number games! Match wits against an opponent or go head-to-head against the computer in games like Flash Word™... Mixed-Up Words™... Third Degree Anagrams™... Copy That™... Go Hang™ and more. It's like an entertainment arcade for your brain—yet it fits in your hand.

Each game operates on 9 volt transistor battery not included.

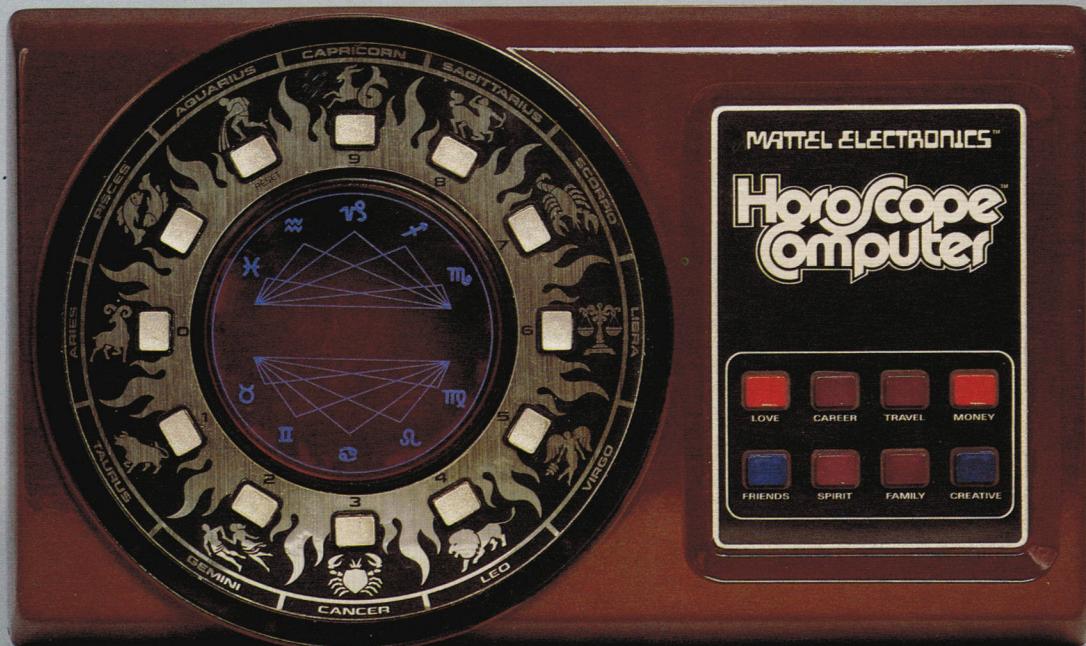
NEW Horoscope Computer™

Discover what the stars say about you...by computer! Authentic astrological tables are stored in a tiny computer memory. Enter your sign, pick a specific date and get answers about your Love life...Money...Career...Travels...Friends...eight different aspects in all. Unique "Compatibility" feature suggests when you and a lover are in harmony...or at odds! Forecasts valid until December 31, 1987. For entertainment purposes only.



A/C ADAPTER

Enjoy your favorite electronic game equipped with a jack, without worrying about battery wear. AC Adapter keeps computers at full power—saves money, too! Not for use with MIND BOGLER, will cause game damage.



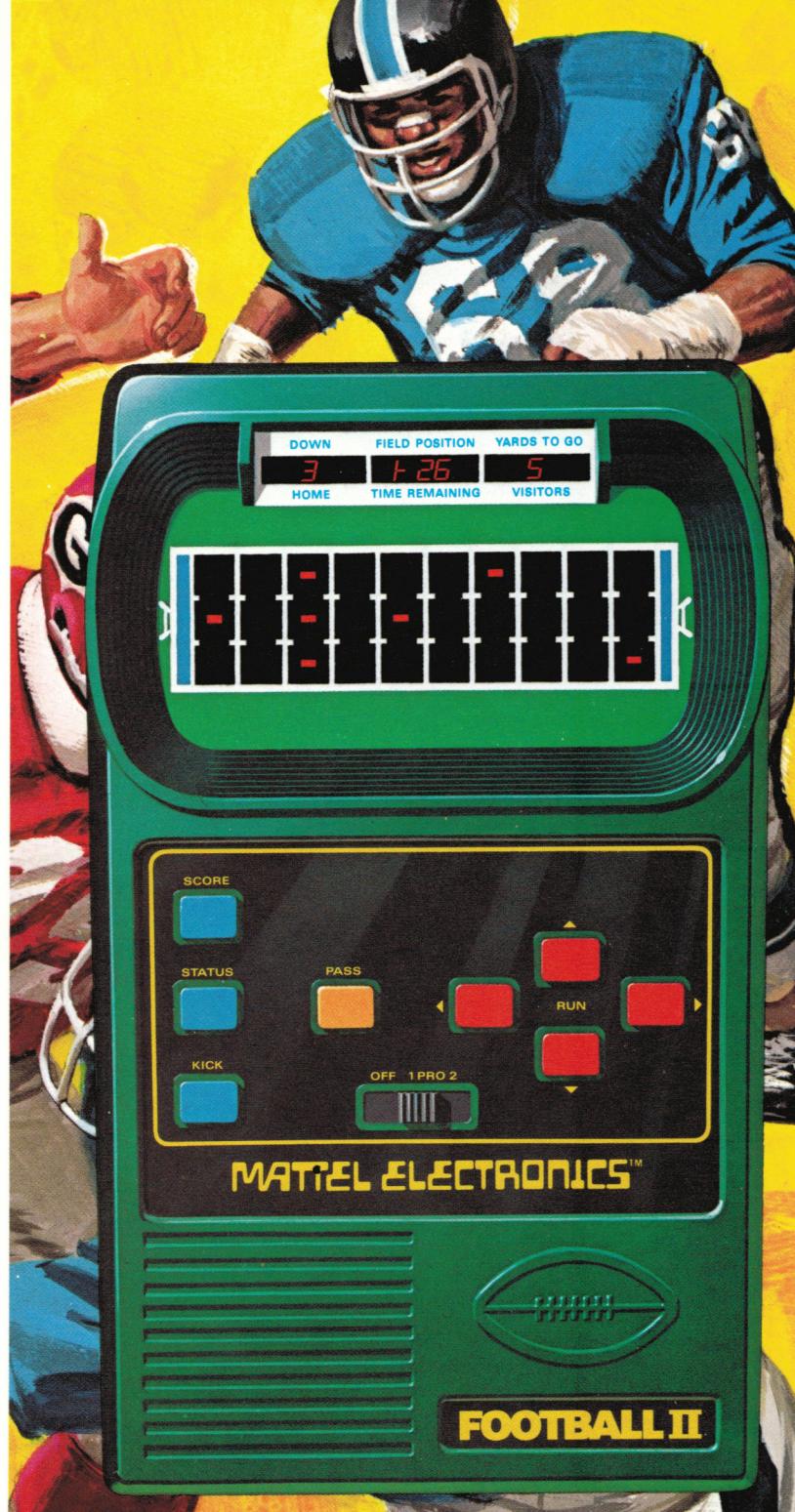
#2942 Baseball



MATTEL ELECTRONICS™ BASEBALL

All the fun and excitement of the great national pastime. You're at bat! The built-in computer plays defense and controls the pitches. Press the "Pitch" button. Here comes the ball. Press the "Hit" button. You swing at fastballs, curves, and change-ups. If you get a hit, press the "Run" button. Stretch a single into a double. Beat the throw. Safe. Score big with a home run. Product features two playing speeds and simulated sound effects for home runs, hits, strikes, outs, and game end. Play ball.

#2942 Std. Pak 6/Wt. 3 lbs.

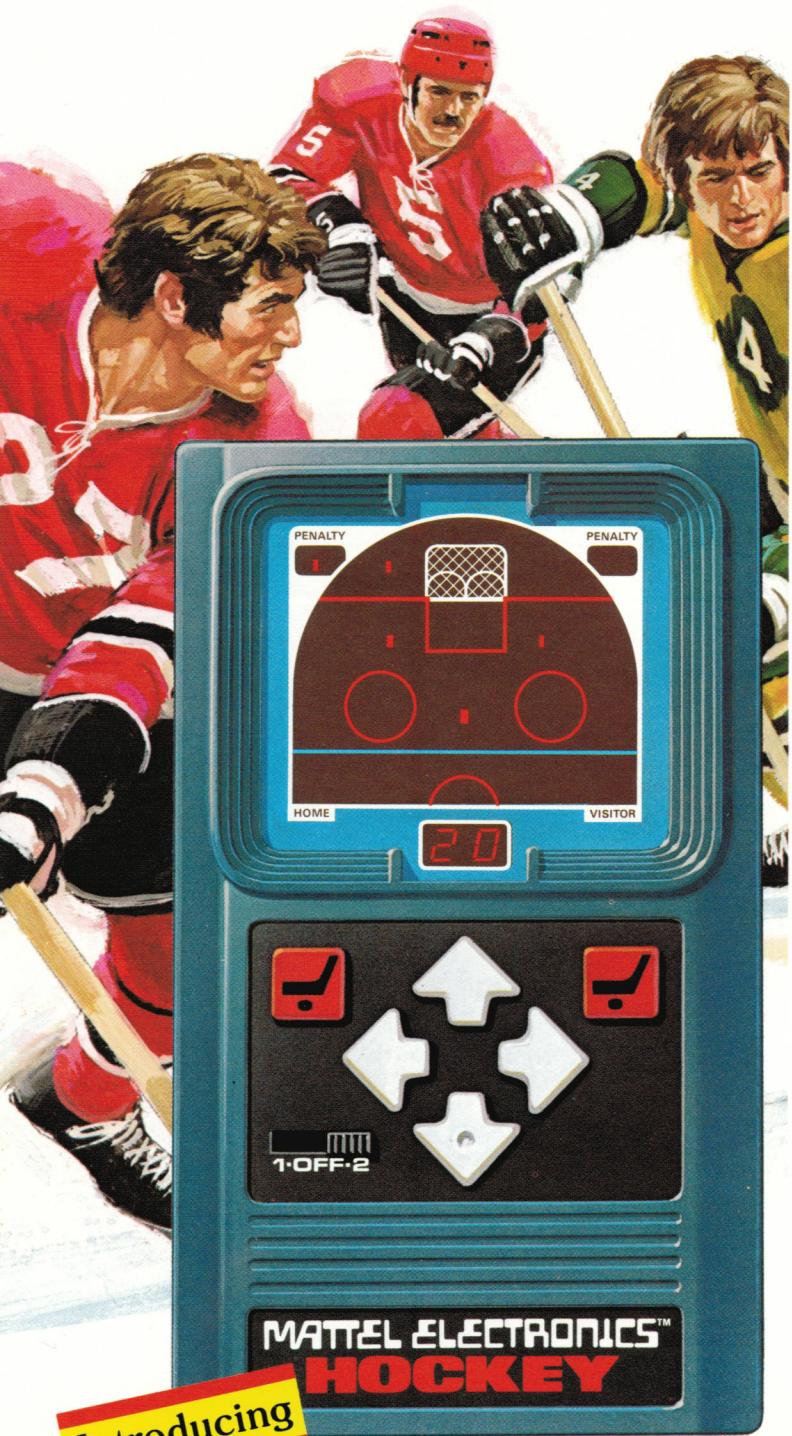


Introducing FOOTBALL II

It's the all pro version of the #1 electronic Football Game and it's a whole new ball game. It's like taking the field! You call the plays! Run, pass, kick field goals or punt. Built-in computer controls the five defenders who try to tackle your runners and intercept your passes. You control the offense - run or pass. You can even control the runback on punts and kickoffs. Scramble in any direction...avoid tacklers...hit your receiver downfield...touchdown! 2 playing speeds. Simulated game sounds include whistle and the victory tune for those hard-fought touchdowns and field goals. Field and scoreboard light up separately.

#1050 Std Pak 6/Wt. 3 lbs.

#2946 Hockey

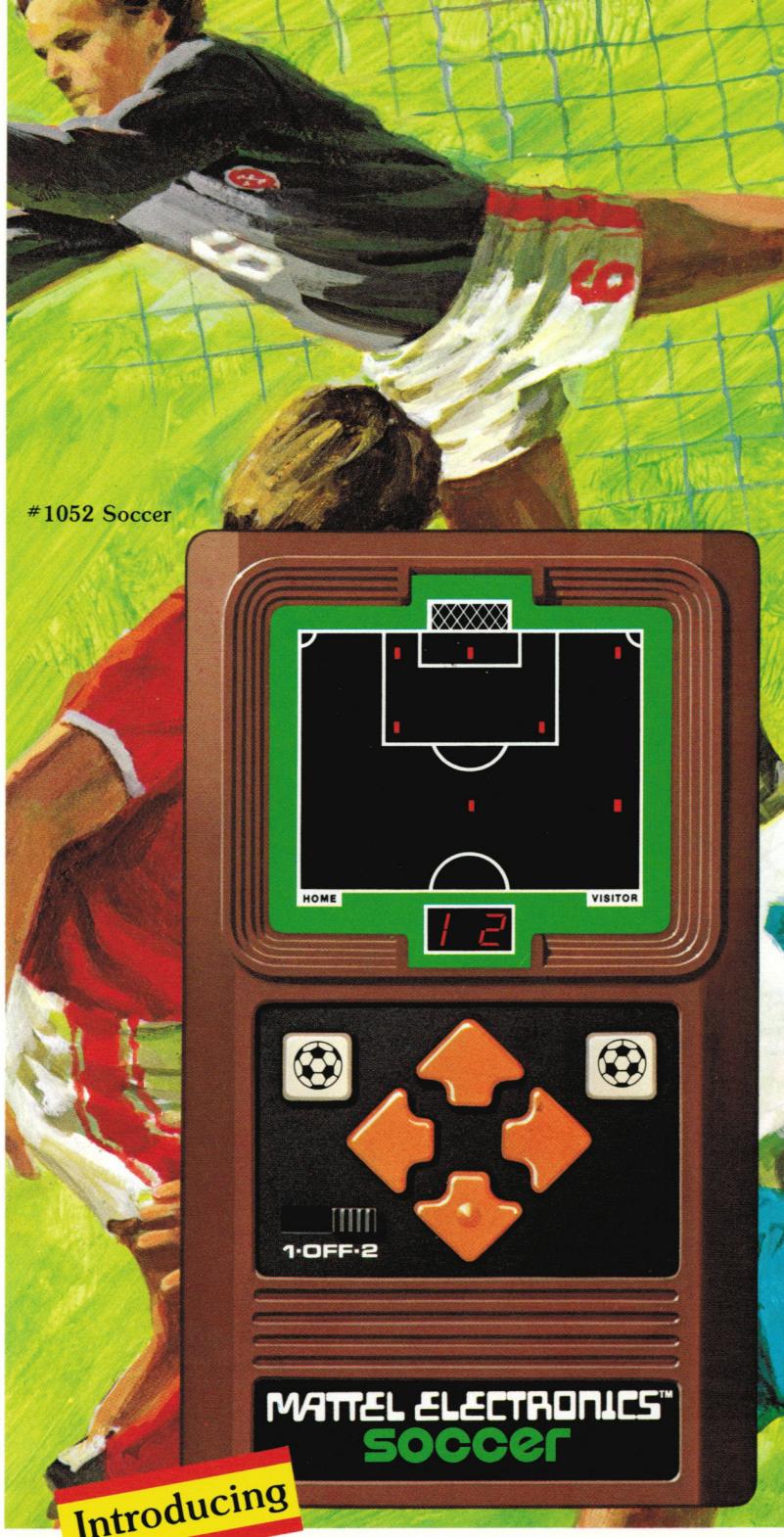


Introducing

MATTEL ELECTRONICS™ HOCKEY

All that's missing is the ice. All the fun and challenge of professional hockey. The built-in computer controls the defense including a goalie that can capture the puck if you get too close. It's your puck! Cross the blue line, skate behind the goal. Shoot! Score and hear the victory sound. If your shot is blocked or goes out of bounds, you forfeit the puck! Hear the referee's whistle! Game features digital scoring, 4 directional keys and 2 shoot buttons. Simulated sounds for end of period, ref's whistle and scoring.

#2946 Std. Pak 6/Wt. 3 lbs.



Introducing

SOCCEr

The #1 international sport! Game clock's ticking. You thread your way downfield. Beat the computer-controlled defense. Kick and score. Computer defense consists of five defenders and a goalie who try to intercept the offense and capture the ball. Game features 2 shoot buttons, 4 directional keys, 2 playing speeds and digital scoring. Simulated sound effects for clock, victory tune for scoring and ball turn over.

#1052 Std. Pak 6/Wt. 3 lbs.

#2437 Basketball

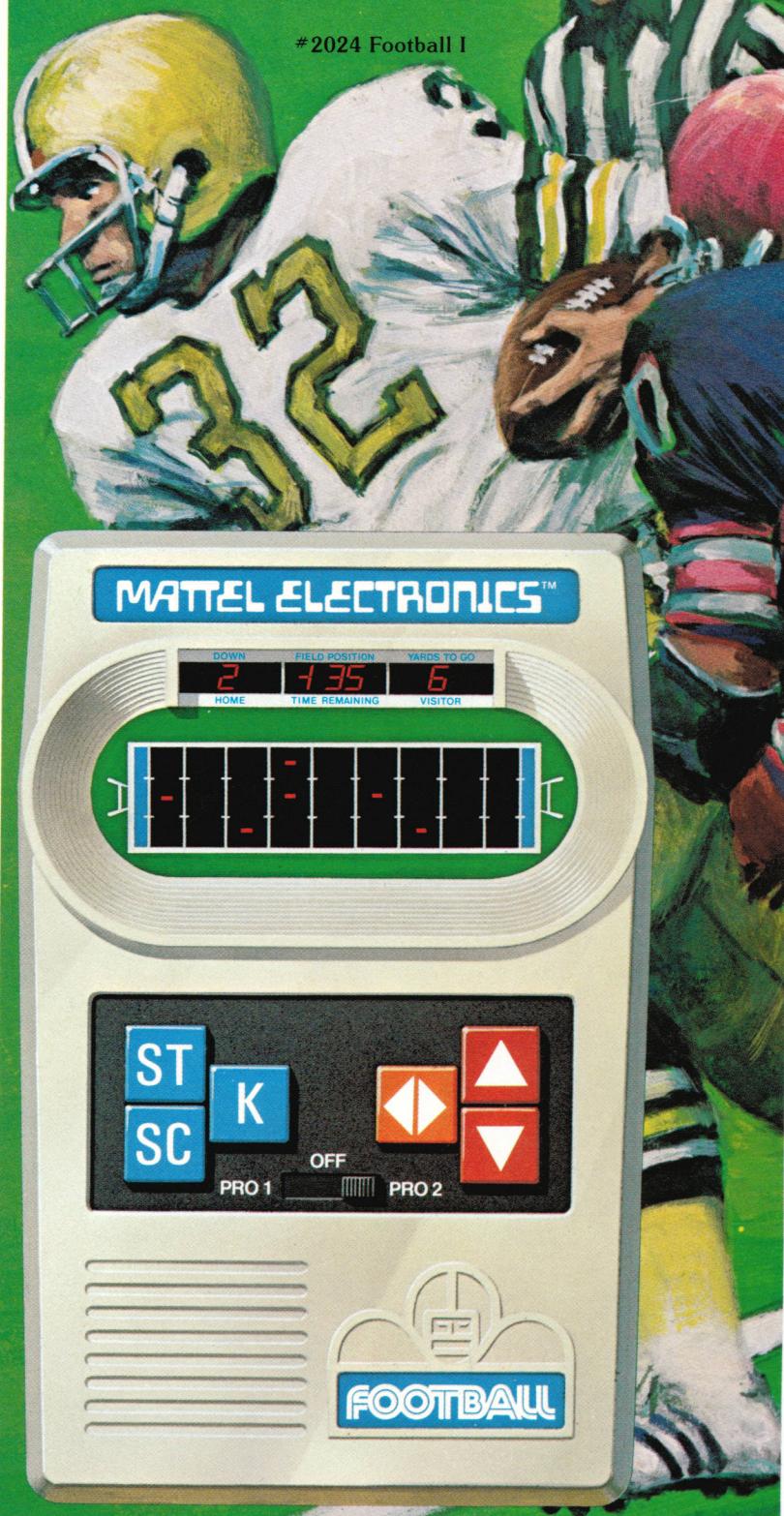


BASKETBALL

The fun and excitement of real basketball action! You control the offense! Computer is on defense! It's your ball! Clock's ticking. Move your player across the court until you find an opening. Fake left! Dribble right! Shoot! Score! If you miss, try again. Sink as many baskets as you can in 24 seconds. Authentic game sounds include ref's whistle and victory trumpet upon scoring. Digital time clock and scoring. Two playing speeds for more challenge.

*#2437 Std. Pak 6/Wt. 3 lbs.

#2024 Football I



FOOTBALL I

The original electronic football game, already enjoyed by millions! It's the big game! Computer's on defense! And you're the ball carrier. Avoid tacklers! Run for daylight! Score a touchdown. Game features digital clock, automatic scoreboard with downs, yardage, field position, time remaining and team scores. Field goal option too! Simulated game sounds include ref's whistle, "victory" upon scoring touchdowns and field goals. Field and scoreboard light up separately.

*#2024 Std. Pak 6/Wt. 3 lbs. 8 oz.



#2448 BATTLESTAR GALACTICA SPACE ALERT Game



#9879 Auto Race

MATTEL ELECTRONICS™ BATTLESTAR GALACTICA™ Space Alert™

A Mattel Electronics™ exclusive! Based on the TV space series "Battlestar Galactica™", this self-contained electronic game provides the fun and excitement of cosmic combat. You defend the Battlestar against the computer-controlled Cylon Raider™* attack. You must save the Battlestar Galactica. Here come the Cylons! Launch a cosmic counterattack! Intercept! Cylons destroyed. But watch out! Don't let the Cylons get through. If they do, you lose and hear sounds of taps. Game features automatic digital scoring, arming switch, intercept control lever, launch and impact sound effects.

*2448 6/Wt. 2 lbs. 8 oz.

©1978 Universal City Studios, Inc. All Rights Reserved.

*Trademarks of & licensed by Universal City Studios, Inc.

Auto Race

The thrill of high-speed racing right in the palm of your hand! The race is on! Computer-controlled cars coming straight at you. Look out! Steer! Shift through 4-speeds! Avoid collisions or you lose time and points. Beat the clock and hear the victory tune. Game features automatic digital timer, steering and gear shift controls, simulated motor and win/loss sound effects.

#9879 Std. Pak 6/Wt. 2 lbs. 8 oz.

#2937 SUB CHASE



#2938 ARMOR BATTLE



SUB CHASE™

Action on the high seas! Sonar contact! Computer-controlled enemy submarine ahead. You control the destroyer. Maneuver your ship and listen for the beeping sound signalling the roving submarine's position. As you get closer, the beeping sound gets faster. Launch depth charge attack. Sink the enemy submarine and score points, but watch out! Torpedoes are heading toward you! Steer clear. If you get hit, the game's over. Game features digital scoring, fire button, directional control buttons and hit/miss sound effects.

#2937 Std. Pak 6/Wt. 3 lbs. 8 oz.

ARMOR BATTLE™

Enemy armor ahead! You're the tank commander. Maneuver for a shot. Watch out for hidden land mines. Fire! Enemy tank stopped. The built-in computer randomly places invisible land mines in your way. Use the directional control buttons to maneuver and line up for a shot at the enemy tank. Shoot! But watch out! Enemy tank can shoot back if you're too slow. If you hit a hidden land mine your tank will return to the starting point and you lose valuable time. Game features digital scoring, fire button, directional control buttons and hit/miss sound effects.

#2938 Std. Pak 6/Wt. 3 lbs. 8 oz.

MATTEL ELECTRONICS

A DIVISION OF MATTEL, INC. • 5150 ROSECRANS • HAWTHORNE, CALIFORNIA 90250